

**LEADERS
BUILD
CHALLENGE**



 **Habitat for Humanity[®]**
of Orange County

Sponsorship Opportunities

May 17, 2024

construction • competition • collaboration



A letter from our Leaders Build Co-Chairs

Dear friend of Habitat OC,

We invite you to participate in the Leaders Build Challenge, held on Friday, May 17th 2024, where we unite to construct the framework for new homes for deserving families in Orange County. At its core, this event embodies the mission of Habitat OC, creating safe and affordable places to call home. As event chairs, we've witnessed the profound and lasting impact this event has had over the years.

Moreover, the challenge of the day offers an opportunity for your corporation to vie for the coveted Champions Cup, earning well-deserved bragging rights. We're pleased to announce our partnership with Behr Paint Company, who have generously donated our venue space to frame the walls for the upcoming Washington Avenue homes. Join us in this noble endeavor of building homes, fostering community, and igniting hope.

Warm regards,

Andy King

Vice President, Water Management Technology
Fluidmaster

Mark Mathews

Vice President
Epson America, Inc.

Take on the ultimate
**Corporate
Challenge!**

Join business and community leaders to build workforce homes, network, and compete in these fun challenges:

- Pipeline to Perfection
- Hammer Time Nailing Contest
- Rubber Hatchet Toss

CONTACT INFO

To learn more about partnering with Habitat for Humanity of Orange County, please contact our team at corporaterelations@habitatoc.org or (714) 434-6200 Ext. 238

Limited Availability*

Sponsorship Opportunities

Team Captain
\$25,000

Foundation
\$15,000

Framing
\$10,000

Hammer
\$5,000

First Time Builder
\$1,500

Print and Public Relations

Thank You Ad in OCBJ	Large Logo	Logo	Logo	Logo	
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Digital and Social

Webpage Recognition	Large Logo	Logo	Logo	Logo	
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Social Media Posts	4	3	2	2	
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Email Feature	•	•	•	•	
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Event Promotion and Collateral

Choose Team Shirt Color	•				
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Step & Repeat Deadline: 4/12/24	Logo				
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Participants	4	3	2	2	1
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T-Shirt Recognition Deadline: 4/12/24	Large Logo	Logo	Logo	Name	
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Event Signage Deadline: 4/26	Large Logo	Logo	Logo	Logo	
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Marketing Materials distributed in attendees swag bags	•	•	•	•	
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Habitat Community Opportunities

Team Build Day (\$5,000 value)	2	1			
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Building Dreams Breakfast	Table of 8	4 guests	1		
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*Limited Availability. Please call to sign up at the First Time Builder level.

Underwriting Opportunities

Swag Bags | \$1,000

Logo/name on swag bag and marketing materials placed in each bag

Dessert | \$1,000

Recognition as Dessert underwriter on event signage

Morning Coffee | \$1,500

Name/logo featured on custom coffee cups

T-Shirt Printing | \$3,000

Name/logo featured on team shirts

Lunch Sponsor | \$3,000

Recognition as Lunch underwriter on event signage and exclusive opportunity to welcome guests to lunch

Videographer | \$5,000

Recognition as Videographer underwriter on event signage



Building a world where **everyone** has
a safe and affordable place to call home.

FOR MORE INFORMATION CONTACT

corporaterelations@habitatoc.org | (714) 434-6200 ext. 238